

22 August 2019

Dear Colleague

INVITATION TO CONTRIBUTE TO THE DEVELOPMENT OF THE FURNITURE INDUSTRY MASTERPLAN OF SOUTH AFRICA

The South African Furniture Industry has been identified as one of the important sectors in the South African economy with potential to create jobs, contribute to exports, and the development of Small, Medium and Micro Enterprises. The nature of the industry allows for geographic spread of economic activity, including in rural areas.

Trade and Industrial Policy Strategies (TIPS) in partnership with the Department of Trade and Industry (the DTI) and the South African Furniture Initiative (SAFI) are developing a comprehensive Furniture Industry Masterplan that will consolidate the opportunities in the furniture sector. Blueprint Holdings (Pty) Ltd has been engaged to undertake research and support the development of the masterplan.

As part of the research process, Blueprint Holdings will be engaging with various stakeholders involved in driving and supporting the furniture industry. We kindly request your participation in this process and support of the research team.

For further information about the project, please contact the TIPS project coordinator: **Daphney Mabuza**; daphney@tips.org.za ; 012 433 9340.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Saul', with a long horizontal flourish extending to the right.

Saul Levin

Executive Director: Trade and Industrial Policy Strategies

