



# THE SOUTH AFRICAN FURNITURE INITIATIVE

March 2017  
Newsletter

## INTRODUCTION

# HELLO INDUSTRY!

*The bad news is that time flies, the good news is that you're the pilot.*

As we get back into the swing of things this 2017, SAFI would just like to take this opportunity to welcome back everyone in the industry and furthermore wish you a prosperous and profitable year ahead.

Yes! Time has flown and we're almost at the end of the first quarter but here we are, still working hard to realise the visions of the South African Furniture Industry.

## NATIONAL DATABASE UPDATE PROJECT

SAFI in partnership with the Furniture Bargaining Council has embarked on a project to update the **National Furniture Industry Database** – with the Western Cape Furniture Bargaining Council piloting the project which is soon to follow in the relevant regions.

SAFI has received numerous international and local enquiries regarding access to markets in the country, however due to the incomplete and out-of-date database, meeting these requests and enquiries have proven to be quite challenging often resulting in a loss of business opportunity for

the industry – thus we urge members of the industry and the council to prioritise this project.

Apart from expanding the industry market field, the National Furniture Industry Database Update also aids the Councils with the update their own records, which further serves as statistical data towards industry research for the Department of Trade and other industry entities.

The Western Cape Furniture Bargaining Council piloting the project through a sample form which was sent out to the companies in its database are still awaiting replies from numerous

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company's in the region - The National Furniture Industry Database is a high priority project, and thus again we urge all members to follow up and participate.

For more information please contact your regional Bargaining Council or contact SAFI directly at [bernadette@furniture.org.za](mailto:bernadette@furniture.org.za) or [safi.info@furniture.org.za](mailto:safi.info@furniture.org.za)

## REBATE APPLICATION

SAFI understands that the key to sustainable income partially lies in the manufacturer's ability to produce market relevant goods, and though the situation of the country will not always allow for its realisation due to various factors such as lack of resources or environmental factors which results in the industry looking to imports, which in-turn works out to be a costly activity.

SAFI supports rebate applications to remedy high tariffs imposed on the industry for the importation of scarce resources and materials in the country.

In partnership with The Bravo group SAFI has supported the industry rebate application with concerns to the above listed items.

3926.90.90	Fittings of plastics, for use in the manufacture of furniture classifiable in tariff heading 94.03
4409.29.90	Wooden dowels (excluding those of bamboo), non-coniferous, for use in the manufacture of furniture classifiable in tariff heading 94.03
7317.00.02	Wire nails of iron or steel, with shanks pointed at one end, presented in strips, for use in the manufacture of furniture classifiable in tariff heading 94.03
7317.00.40	Staples of iron or steel, for use in the manufacture of furniture classifiable in tariff heading 94.03
8301.30.00	Locks and keys of base metal, for use in the manufacture of furniture classifiable in tariff heading 94.03
8302.10.00	Hinges of base metal, for use in the manufacture of furniture classifiable in tariff heading 94.03
8302.42.90	Base metal mountings, fittings and similar articles suitable for furniture, other, for use in the manufacture of furniture classifiable in tariff heading 94.03
8305.20.00	Staples in strips of base metal, for use in the manufacture of furniture classifiable in tariff heading 94.03

ITAC (**International Trade Administration Commission**) on request has indicated that the rebate investigation is in an advanced stage, however with regards to **collated nails** and **staples** there has been objections as there are domestic suppliers to these materials and therefore ITAC may possibly not support these rebate items.

Please note that **Abracon** supplies collated nails locally, as well as **Fournel** who supplies staples – their contacts are as follows:

**Abracon:** Mr Willie Steenberg  
Cell: 082 469 8716  
Email: [willie@abracon.co.za](mailto:willie@abracon.co.za)

**Fournel:** Mr Jurgens Nell or Fourie Nel  
Cell: 083 327 4914/083 381 0498  
Email: [wire1@telkomsa.net](mailto:wire1@telkomsa.net)

## FURNITURE DESIGNATION WORKSHOPS

In collaboration, the DTI and SAFI has up-to-date held two out of three Furniture Designation Workshops – the workshops seek to revise the thresholds and identify gaps within the capabilities of the local industry.

Category of Furniture	Stipulated Minimum Threshold
Office Furniture	85%
School Furniture	100%
Base and Mattress	90%

With the need to further improve participation from manufacturers in the industry specifically with regards to tender processing and provision of locally manufactured furniture to its relevant entities, these workshops are held to allow members of the industry to contribute to the discussions and way forward ideas to facilitate these matters.

The first workshop was held in Johannesburg on Thursday the 26<sup>th</sup> January 2017 at the IDC Auditorium



in Sandton, with the second which took place in Durban on the 28<sup>th</sup> February 2017 at the Furniture Bargaining Council KwaZulu Natal. The final workshop will be taking place in Cape Town on the 5<sup>th</sup> of April at the Furniture Bargaining Council Western Cape.

With all hands on deck, the workshops should prove to be a collaborative and interactive platform by which the difficulties raised and concerns identified in the industry would have found possible solutions and alternatives by which a Synopsis will then follow to announce the way forward.

If you wish to participate in the upcoming workshop which is to be held in the Western Cape, please contact Bernadette Isaacs at [Bernadette@furniture.org.za](mailto:Bernadette@furniture.org.za) or call 021 286 0821/2 for more information.

## CALL FOR APPLICATIONS:

### ZAMBIA OUTWARD TRADE MISSION SEMINAR

The Pavilion in Zambia is a project aimed at increasing mutually beneficial trade and investment activities between South Africa and Zambia in the forestry /furniture sector.

The project involves a number of activities should lead to the following outcomes:

- Promote Export of South African products
- Facilitate investments in the processing industry in the forestry sector
- Facilitate investments in plantations in Zambia

This is a long term project that involves the strengthening of relationships between the two countries at government level as well as with the private sector.

Envisaged activities include seminars, business to business meetings, government to government meetings and other networking opportunities.

The event outlined for the current year is an Outward Trade Mission/Seminar which is to take place in Zambia on the 26<sup>th</sup> July 2017 - subject to funding approval. The mission will be followed by more focused strategic meetings between companies whom are interested in the trade and investment opportunities which will be discussed at the seminar.

If you wish to participate in the upcoming mission which is to be held in Zambia, please contact Bernadette Isaacs at [Bernadette@furniture.org.za](mailto:Bernadette@furniture.org.za) or call 021 286 0821/2 for more information.

### NATIONAL PAVILION MOZAMBIQUE

#### OPPORTUNITY TO INCREASE YOUR COMPANY'S EXPORTS & TURNOVER!

#### INVITATION TO PARTICIPATE AT THE FEIRA INTERNACIONAL DE MAPUTO (FACIM 2017) EXHIBITION, FROM 27 AUGUST – 03 SEPTEMBER 2017 IN MAPUTO, MOZAMBIQUE.

The dti extends an invitation to your firm and other exporters of multi-sectorial products to apply to participate in the *Feira Internacional de Maputo exhibition 2017*, scheduled to take place from **27 August - 03 September 2017** in Maputo, Mozambique.

If your company is competitive in the South African market, has been in business for at least two years and is export ready, it stands to benefit from the dti's Export Marketing and Investment Assistance scheme.

**The dti will offer the following financial support to qualifying firms:**

- Exhibition space and booth rental costs
- Freight-forwarding of display materials
- Air travel assistance up to R17,000.00(SMME's & BOE's)
- Daily subsistence allowance of R3,000.00 per day(SMME's & BOE's)

**This Trade Fair will focus on the following industries:**

- Agriculture Equipment and Machinery
- Agro-Processing
- Metals
- Mining and Capital Equipment and allied services
- Electro technical equipment
- Automotive Components
- Energy
- Built Environment and
- Chemicals (fertilizer and paints)

For more information visit [www.facim.gov.mz](http://www.facim.gov.mz) OR [www.tradeshowalerts.com](http://www.tradeshowalerts.com)

National Pavilion application forms and guidelines can be downloaded via **the dti** website:  
[http://www.thedti.gov.za/trade\\_investment/emia\\_national\\_pavilions.jsp](http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp)

**For any enquiries pertaining to applications, sector and/or event please contact:****EMIA Application form enquiries:**

Ms Batseba Morudi  
Tel: 012 394-1195  
E-mail: [BMorudi@thedti.gov.za](mailto:BMorudi@thedti.gov.za)

**Export Promotion enquiries:**

Mr Frank Motloung  
Tel : 012 394-3898  
E-mail: [Fmotloung@thedti.gov.za](mailto:Fmotloung@thedti.gov.za)

**NB!! THE DEADLINE FOR SUBMISSION OF COMPLETE NATIONAL PAVILION APPLICATION FORMS ACCOMPANIED BY ALL SUPPORTING DOCUMENTATION IS 27 MARCH 2017**

## THRIP

***Creating knowledge-based, internationally competitive, South African Industries***

The Technology and Human Resources for Industry Programme (THRIP) is a flagship research and development programme of the dti, which aims to support research on technologies to develop the competitiveness of South African industries.

This Technology Programme is designed to enable South African industries to access innovative responses to technological needs, while producing a flow of highly skilled

researchers and technology managers, through applied research performed at Higher Education Institutions (HEIs) and Science, Engineering and Technology Institutions (SETIs).

Therefore if you would like to embark on research that would assist your business and the industry, find the call for application below and/or get more information at [http://www.thedti.gov.za/financial\\_assistance/financial\\_incentive.jsp?id=52&subthemeid=1](http://www.thedti.gov.za/financial_assistance/financial_incentive.jsp?id=52&subthemeid=1) or <http://thrip.nrf.ac.za/SitePages/Home.aspx>



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

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the dti Customer Contact Centre local: 0861 843 384 International: +27 12 394 9500, [www.thedti.gov.za](http://www.thedti.gov.za)

**To: Industry captains, partners, associations and other relevant stakeholders**

**Re: The Call for industry to submit applications for the Technology and Human Resources for Industry Programme (THRIP)**

This serves to inform you that the call for industry to submit applications for the **Technology and Human Resources for Industry Programme (THRIP)** is open from 01 to 31 March 2017.

The guidelines, application forms and project proposal template are obtainable from the dti website. Kindly send your queries to this email [thripqueries@thedti.gov.za](mailto:thripqueries@thedti.gov.za) and applications to [thripapplications@thedti.gov.za](mailto:thripapplications@thedti.gov.za).

Please note that applications for funding will be processed and adjudicated immediately upon receipt to ensure that decisions are communicated timeously. This is aimed at striving to align the programme with the university calendar.

We look forward to partnering with you in this programme.

Yours sincerely

**GABRIEL MAKHONXA**  
**CHIEF DIRECTOR: BROADENING PARTICIPATION INCENTIVES**  
DATE: 28/02/2017

Lefapha la Dikgwebisano le Diintaseteri • Lefapha la Kgwebo le Indasteri • uMnyango wezoHwebo neZimboni • Muhasho wa zwa Mbambadzo na Indasiteri • Department van Handel en Nywerheid • Kgoro ya Kgwebo le Indasteri • Ndzawulo ya to Mabindzu na Tiindastri • LiTiko le Tekuhweba neMboni • ISebe lezoRhwebo noShishino • UmNyango wezokuRhwebetana namaBubulo



## IDE GLOBAL

IDE (Ideas. Designed. Executed. ) Global would like to extend their gratitude to the industry and for their support with last year's **16<sup>th</sup> Edition Design Mission Africa** which took place in Sandton Convention Centre – Johannesburg on the 17<sup>th</sup> and 18<sup>th</sup> of November 2016.

The South African Furniture Initiative embarked on a partnership with **Ideas Designed Executed (IDE) Global** to introduce the **16<sup>th</sup> Edition Design Mission African Conference** to the South African furniture industry, which was the ultimate sales platform - focused on bringing best-in-class buyers and sellers together in an exclusive and captivating environment to do business.

During the two days, the buyers and suppliers had pre-scheduled face to face meetings according to their choices. This helped in closing a number of business deals during

the course of two days.

16th Edition Design Mission Africa was not only about the face to face meetings. During the course of two days, there were several panel discussions and key note presentations consisting of imminent names from the African real estate industry such as CEO of SACCI: Mr. Alan Mukoki who was the chief guest speaker, followed by the likes of Nana Kwame Bediako, President, Founder & CEO of Petronia City and WondaWorld Estates and Joe Odhiambo, CEO of Agrément South Africa

The event was a success with a record breaking **450 attendees including 150 buyer companies and 85 supplier companies from around 50 countries from all over the world** making it literally the biggest summit in the African continent.



For more information on this event, please see IDE's [Post Event Report](#), you can also view the [Image Gallery](#) or visit their website <http://ide-global.com/> for more information about IDE and what they do.

You can also view their event programme for 2017 below:

SL NO	EVENT NAME	LOCATION	TENTATIVE DATES
1	10 <sup>th</sup> Edition Hotelier Summit- South Africa	Johannesburg	20-21 <sup>st</sup> April 2017
2	11 <sup>th</sup> Edition Hotelier Summit – Middle East	Doha, Qatar	May 2017 (Dates to be confirmed)
3	12 <sup>th</sup> Edition Hotelier Summit-India	Mumbai, India	31 <sup>st</sup> May – 2 June 2017
4	2 <sup>nd</sup> Edition Mission Italia	Milan, Italy	June 2017 (dates to be decided)
5	IDE Expo Summit - India	Bengaluru, India	13 <sup>th</sup> – 14 <sup>th</sup> October 2017
6	IDE Expo Summit - KSA	Jeddah, KSA	December 2017
7	13 <sup>th</sup> Edition Hotelier Summit – North Africa	Morocco	October 2017
8	17 <sup>th</sup> Edition Design Mission Africa	Johannesburg/ Cape Town, South Africa	November 2017

## PUM: PROGRAMMA UITZENDING MANAGERS

# PUM

Netherlands senior experts

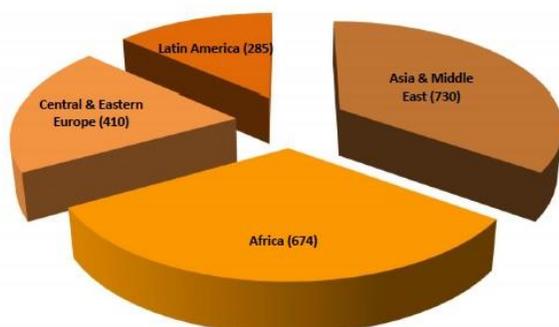
PUM is a non-profit, Netherland based organisation established in 1978 by the Dutch employers' federation VNO-NCW, with financial support from the Netherlands Ministry of Foreign Affairs. Since 1978 they have assisted over 40,000 organisations world-wide.

PUM is a mentorship programme whose vision lies in the empowerment and sustainability of entrepreneurship through imparting knowledge that strengthens and transforms businesses.

PUM is operational in 70 developing countries and emerging markets, working with senior expert volunteers who have gained 30 years professional experience giving advice on the work floor.

PUM believes that small and medium-sized enterprises (SMEs) are the backbone of sustainable economic development and as a catalyst of innovation, job creation and growth. Beyond generating economic benefits, SMEs are equally important for providing solutions to social and development problems, such as poverty, food insecurity, gender and social disempowerment, and for promoting the growth of a green economy

### Our global impact



The programme is structured in a way that you may sign up for a minimum of 10 working days or a maximum of 20 working days.

International travel cost is paid by PUM, while local costs such as accommodation, food and traveling expenses are to be paid by the businesses.

#### The requirements are as follows:

- Your business needs to fall into the SMME group.
- Company to have 15-100 staff
- 2 years in operation
- Turnover and Balance Sheet information to submit (3 year AFS)
- Locally owned

For more information please visit <https://www.pum.nl/> or make contact with the relevant representative in your region:

#### Gauteng Region:

Lex Van Der Mey

Email: [lex.van.der.mey@pum.nl](mailto:lex.van.der.mey@pum.nl)

Tel: +27117921437

#### Western Cape Region:

Lesley Africa

Email: [lesley.africa@pum.nl](mailto:lesley.africa@pum.nl)

Tel: +2783 650 7732

#### Akash Singh

Email: [akash@sigmaintl.co.za](mailto:akash@sigmaintl.co.za)

Tel: + 27 31 201 0788

Fax: + 27 31 201 9425



## RESEARCH FOCUS GROUP WORKSHOPS

### INVITATION TO THE FP&M SETA SCARCE SKILLS WORKSHOPS – 2017

The Fibre Processing & Manufacturing (FP&M) SETA cordially invites its stakeholders to attend the **Scarce Skills Workshops**, hosted by the FP&M SETA.

To: **FP&M SETA Stakeholders**

The Fibre Processing and Manufacturing Sector Education and Training Authority (FP&M SETA) is initiating focus group/workshops as part of a broader consultation process to validate scarce skills occupations in the sector and identify the appropriate PIVOTAL training interventions.

Kindly note that workshops will be held on the following dates: for the clustered sub-sectors:

City / Town	Date	Sector	Venue
Johannesburg	22 March 2017	Forestry, Wood Products and Furniture	To be advised on confirmation of attendance
Johannesburg	23 March 2017	Pulp and Paper, Packaging, Printing and Print Media	To be advised on confirmation of attendance
Nelspruit	24 March 2017	Forestry, Wood Products and Furniture	To be advised on confirmation of attendance
Cape Town	27 March 2017	Pulp and Paper, Packaging, Printing and Print Media	To be advised on confirmation of attendance
George	28 March 2017	Forestry, Wood Products and Furniture	To be advised on confirmation of attendance
Durban	29 March 2017	Clothing and Textiles, Footwear and Leather	To be advised on confirmation of attendance
East London	04 April 2017	Clothing and Textiles, Footwear and Leather	To be advised on confirmation of attendance
Port Elizabeth	05 April 2017	Forestry, Wood Products and Furniture	To be advised on confirmation of attendance
Bloemfontein	06 April 2017	Clothing and Textiles, Footwear and Leather	To be advised on confirmation of attendance
Polokwane	11 April 2017	Forestry, Wood Products and Furniture	To be advised on confirmation of attendance

The workshops will start at **10:00** and will conclude at **15:00**.

The main topics to be covered in the workshops are:

- Scarce skills verification
- PIVOTAL interventions to address scarce skills
- Qualifications aligned to the scarce skills

Bookings are essential. **Please submit your response form via e-mail to: [lizzie@fpmseta.org.za](mailto:lizzie@fpmseta.org.za) by Friday, 10 March 2017.**

For more information contact Lindy Mkhize on 011-403 1700.

Regards

**Felleng Yende**  
CHIEF EXECUTIVE OFFICER

**fpm seta**  
Fibre Processing & Manufacturing Sector Education and Training Authority  
**FUTURE PERFECT  
SKILLS DEVELOPMENT**





## FUTURE PERFECT SKILLS DEVELOPMENT

**REMINDER: CLOSING DATE FOR MANDATORY &  
DISCRETIONARY GRANT SUBMISSIONS FOR 2017 /18 IS  
30 APRIL 2017 AT MIDNIGHT**

## PRODUCTIVITY SA PROGRAMMES

Apart from enabling business opportunities for the South African Furniture Industry, SAFI also prioritises setting the scene for successful business transactions by sculpting our local small, medium and micro-enterprises (SMME's) enabling them to successfully engage with the economy and the opportunities it has to offer, and furthermore even improve and grow.

With 2017 here, don't find yourself in the same position as you did last year or even the year prior to the latter, SAFI in partnership with Productivity SA and the Department of Trade Industry (DTI) has a solution to your business situation.

**The Productivity SA Turnaround Solution Programme** wants to improve your business situation!

The TAS (Turnaround Solution) programme has been around for 19 Years, building and strengthening the functional and operational processes of businesses, through practical implementation of successful technical business strategies. These related 'business specific' issues are addressed by either Productivity SA staff, many of whom are Industrial Engineers, or subject matter experts we'll source when needed.

So if your business is experiencing a decline in sales and production, or is facing a possible large retrenchment, or is in distress whether it is financial or managerial – you have found the solution and the **GOOD NEWS** is that TAS interventions are now\* fully funded - the cost associated with the implementation of a jointly developed turnaround strategy is **100% covered** by the Unemployment Insurance Fund (UIF) – an agency of the Department of Labour.

For growth opportunities look no further than the **Workplace Challenge**, another progressive initiative from Productivity SA. This two year project focuses on improving enterprise competitiveness through industrial clusters through implementation of the basic principles of continuous improvement in existing establishments who aren't necessarily in distress but seek to further their horizon.

Whatever the situation, we probably have a solution.

For more information you may visit <https://www.productivitysa.co.za> or contact Albert Brink at [albertb@productivitysa.co.za](mailto:albertb@productivitysa.co.za) or telephone +27 (0) 21 910 8143

# INDUSTRY EVENTS & NEWS

## FURNITURE DESIGN COMPETITION 2017



### ***Congratulations to the winners and runner-ups of the 2016/2017 Furniture Design Competition***

Two Interior Design students from Tshwane University of Technology (TUT) in Pretoria were in the running to win this year's Furniture Design Competition - Ms. Patience Rachidi (23) and Ms. Domine Stapelberg (20) who are both third year students at the TUT.

Rachidi, who was born in Ga-Sekhukhune in Limpopo, says she was ecstatic and never thought one day she would get an opportunity to be a finalist while being a student. She says it has not always been easy being a designer, but she always knew she had it in her to succeed in her career path. "I always knew I was good at drawing since I was still in primary school - at some point I even tried to convince my mother to allow me to quit high school and go straight to an art school," says Rachidi - she believes the competition will grow her creative skills.

Stapelberg from Montana, Pretoria, says participating in a design competition has always been one of her goals since she knew her passion lied in creating spaces, designs and innovation. She says it was awesome to finally reap the rewards of being committed and hard working towards being a better designer. Stapelberg adds that the fascinating aspect of art and design is that every project is different and requires one to have a different perspective and an elevated level of creativity each time.

The Department of Trade and Industry hosted their annual Furniture Design Competition in Durban on the 20th March 2017.

The annual Furniture Design Competition is one of the DTI's Industrial Policy Action Plan furniture programmes aimed at responding to the design skills shortage in the furniture industry.

The competition took place at the Durban Decorex Exhibition, where participants had the opportunity to showcase their designs and participate in the running to win a one-year internship, design software training or a graphic design tablets.



***From Left: Ms. Patience Rachidi (Finalist); Sphiwe Masango (Winner); Domine Stapelberg (Finalist)***

The programme coordinator responsible for Interior Designing at TUT's Department of Visual Communications: Mr. Clifford Moleko says that the two finalists representing the university possess great work ethic and potential, he further extends that the university prioritises promoting a culture of excellence amongst their students. He insists that student exposure to various competitions such as the Furniture Design Competition and other industry programmes with regards to this discipline is important for the growth of innovation and design standards.

"The DTI competition will bear good fruits for the department in the future. It is very relevant to what we do as part of our programme specifically with the focus on furniture design. It speaks to some of the work that the students could make in their future career paths," says Moleko.

The Acting MEC for Economic Development, Tourism and Environmental Affairs in KwaZulu-Natal, Mr Mxolisi Kaunda present at the Prize giving ceremony and had a few words of his own to share - Mr Mxolisi Kaunda says the Furniture Design Competition should be an extension of government's vision of creating a thriving furniture hub in the country.

He continued to praise the design competition and further went on to mention that the competition intervenes with positive contributions to the development of the design skills in the sector and that It will equally go a long way towards addressing the chronic skill shortage in the furniture industry.



**MEC Mxolisi Kaunda addressing the Furniture Design Competition held in Durban.**

Speaking at the same event, Furntech Chief Executive Officer, Mr Michael Reddy said he was happy with the growth and quality of designs that the finalists have produced and submitted - "As judges, we were looking for innovation that is more practical and functional. The finalists and winners produced their best work since the start of the competition three years ago. We are now in discussions with winners and some finalists to help them with manufacturing capabilities of their designs," said Reddy.

He added that he would like to see more young designers given an opportunity and platforms to display and express their creative ideas and designs.

**Playground Creatives**, who designs and manufactures affordable premium furniture that is mobile friendly and multi-functional, took first price in the Established Category – They said that the journey still continues and that this is a big motivation for all of us to do even better and inspire others who always wanted to make a breakthrough in the industry... furthermore they looking forward to participating in an international exhibition as part of their winning.

Masango from the **Tshwane University of Technology** who won the Students Category could not control his emotions when his name was announced. He won a one-year internship with one of the biggest Cape Town design firms, design software training, as well as graphic design tablet. Masango said he was proud of his achievement and grateful to **the dti** for giving students the opportunity to expose their creative minds.

**The winners in respect to their categories are as follows:**

#### **ESTABLISHED MANUFACTURERS CATEGORY**

**Name:** Mpumelelo Mfula  
**Company:** The Playground Creatives  
**Province:** Gauteng

#### **STUDENT CATEGORY**

**Name:** Sphiwe Masango  
**Institution:** Tshwane University of Technology  
**Province:** Gauteng

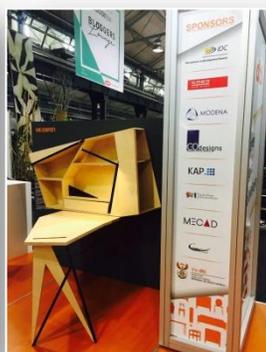
#### **DEVELOPMENT CATEGORY**

**Name:** Maria Seruwe  
**Institution:** Graft Creations  
**Province:** North West

**Issued by:** The Department of Trade and Industry  
 Twitter: @the\_dti

For more information or for queries please contact the Departmental Spokesperson - Sidwell Medupe on:

Tel: (012) 394 1650  
 Mobile: 079 492 1774  
 E-mail: [MSMedupe@thedti.gov.za](mailto:MSMedupe@thedti.gov.za)





# COMING SOON

[WWW.BUYLOCALSUMMIT.CO.ZA](http://WWW.BUYLOCALSUMMIT.CO.ZA)

3 - 4 APRIL - SANDTON CONVENTION CENTRE



3 - 4 APRIL  
SANDTON  
CONVENTION CENTRE

DAY 1  
SMME  
WORKSHOP

DAY 2  
SUMMIT &  
EXPO

FREE REGISTRATION : [WWW.BUYLOCALSUMMIT.CO.ZA](http://WWW.BUYLOCALSUMMIT.CO.ZA)

## PROUDLY SA: BUY LOCAL SUMMIT

Proudly South African, the country's National Buy Local Campaign is hosting the 6th Annual Proudly South African Buy Local Summit and Expo - as patriots of this great land SAFI will be attending and you should too.

Visit us at the Sandton Convention Centre at **Stand L19** from the 3 – 4 April 2017.

For more information, visit [www.buylocalsummit.co.za](http://www.buylocalsummit.co.za)

**SEE YOU THERE!**

# JOBURGS BIGGEST DAY OUT



14 - 23 April 2017  
JHB EXPO CENTRE, NASREC

**NB: The Johannesburg Design Week will be taking place at the Randshow!**

For more information on this event, visit <https://www.randshow.co.za>



# 100% DESIGN SOUTH AFRICA

## WE ARE CAPE TOWN!

100% Design South Africa presents a showcase and celebration of the unique and renowned design spirit of the Mother City at Decorex Cape Town in April 2017.

Conceptualised and curated by **100% Design South Africa's** Creative Director, Cathy O'Clery, *We are Cape Town* celebrates some of the enablers, curators, collaborators, studios and designers who have put the city on the world's design map. The exhibition will be one of the main attractions of Decorex Cape Town, which takes place from 27 – 30 April 2017.

"The Cape Town design community plays a substantial role in our society by creating outstanding environments for our tourists, jobs for our residents, beautiful interior solutions for homes, and work that resonates across the globe," Cathy O'Clery explains. "*We Are Cape Town* is dual purpose – putting the spotlight on the city as a nurturer and hub of creative talent and promoting a community that plays a substantial part in the economic growth of the city."

*We are Cape Town* will feature work by Cape Town-based design practitioners, including some of our very own SAFI



Images courtesy of Vogel Design



Images courtesy of Casamento

members such as Casamento and John Vogel, who form part of the Woodstock Foundry collective of designers. Other design collectives include studio mates Clementina van der Walt, Peta Becker and Hoi P'loy, Michael Chandler and some of the Chandler House collaborators as well as the stable of designers working with Robin Sprong Wallpapers. O'Clery has chosen work from a wide number of design disciplines in order to reflect the depth and range of the local industry.

*We are Cape Town* is a standalone exhibition within Decorex Cape Town and acts as an enticing forerunner to 100% Design South Africa's main event, which is held in Johannesburg at Gallagher Convention Centre from 9 to 13 August 2017. Visitors to the Johannesburg event can expect to see a similarly themed exhibition that pays homage to Gauteng's design collaborators, called *We Are Joburg*.

### 100% Design South Africa at Decorex Cape Town:

Decorex Cape Town: 27 – 30 April 2017

Time: 10am – 6pm daily

Ticket prices: Adults: R95, Pensioners: R85, Children under 12: R20

Venue: Cape Town International Conference Centre

For more information visit: <http://www.100percentdesign.co.za/>

Facebook: [100% Design South Africa](#)

Twitter: [@100designsa](#)

Instagram: [@100percentdesignsa](#)

#100DesignSA2017

# Opportunity to study in 2017

## UPHOLSTERY

### COLLEGE OF CAPE TOWN LEARNERSHIP

#### ACCREDITED LEARNERSHIP

#### National Certificate:

Furniture Making

Wood NQF L2



This opportunity applies to school leavers with good hand skills, those from technical high schools or existing workers in the sector seeking a formal qualification.

**APPLY NOW AND BE WELL ON YOUR WAY TO ENTER THE JOB MARKET!**

For more information contact:

**Ms. Elaine Oosthuizen**

Tel: 021 4643821

## KILLARNEY MALL

SAFI presents to you Killarney Mall Exhibitions for your business needs – we have negotiated with Killarney Mall the most reasonable exhibition prices tailored to serve the industry.

The demographics within the area have undergone a complete 360 degree change in the last few years and has become the hotspot for a market with high spending power.

There are weekly general exhibitions of art and leisure, furniture, hobby and crafts as well as themed monthly events – such as the annual Valentines Expo which recently took place from 6-13th Feb 2017 at the mall.

The vision this year is to bring and include Soft Furnishings/Fabrics, exclusive Jewelry suppliers as well as Interior crafts and designs incorporating African styled products.

Killarney is a boutique style Mall bringing in stores of fine quality and eloquence.

If you have any further queries contact details are listed below:

### **Killarney Mall Exhibitions:**

Rory Keith  
Rory@mallspacemanagement.co.za  
Mobile: +27 (81) 749-1570

## THE RIVERSANDS INCUBATION HUB

The Riversands Incubation Hub is a not-for-profit organisation that offers subsidized rentals which offers business support services to assist small business growth.

Unlike a commercial lease, they offer entrepreneur-friendly terms – they don't require collateral, a long trading history or long lease terms (our leases are one-year with a 30 day cancellation period).

Riversands have spaces ranging from 50 square metres to 200 square metres and currently have about four businesses in furniture manufacturing. As a large scale incubator (they have space for 150 small businesses onsite), their mission is to see the South African economy grow with the addition of sustainable new businesses and to uplift the nearby township of Diepsloot by creating new jobs.

You are welcome to liaise directly with Ms. Victoria Williams should you wish to explore this opportunity further or have any further queries:

**victoriaw@riversandsihub.co.za**  
**Tel: 011 012 4617**

## WIL PLACEMENT EXPERIENCE SUCCESS

The Work Integrated Learning (WIL) Placement Experience programme, funded by the FP&M SETA exposes students to the context and requirements of professional practice and provides students with the opportunity to gain experience and develop their skills.

Through SAFI's application for the Work WIL Placement Experience programme – Yonela one of the eight students placed by SAFI and a final year student from **False Bay College** who joint the WIL Placement Experience Programme in July 2016, was placed as an intern at Coricraft and in less than a year she has been promoted to a permanent employee!

### **CONGRATULATIONS YONELA!**

Francois Pietersen, the training officer at Coricraft says that Yonela has risen to the challenges that Coricraft have put to her, and that she has made a great impression with her work ethics and determination. Part of Coricraft's mission is to provide employment to individuals like Yonela.

***If your business is interested in this initiative, please contact SAFI for more information.***

# THE SOUTH AFRICAN FURNITURE INITIATIVE

We're on the Web!

<http://www.furniture.org.za>

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