



SAFI ANNOUNCEMENTS!

On behalf of everyone at SAFI, we wish to thank our board members, executive, operational team and all our members for their continued diligence, drive and commitment during 2019. To our various partners from government, labour, bargaining councils and the private sector for sharing our vision, we thank you for your support. Make sure you are well rested on your designer sofa, hanging swing chair or contemporary chair, because 2020 is going to be a busy, busy year!

NB: Please note that the South African Furniture Initiative shutdown period is as follows:

20 December 2019 - 13 January 2020



Trending News!



SAFI awarded for value added to KSA

SAFI received an award at the Kitchen Specialists Association Cape Town Industry Awards for 2018/2019, in acknowledgment of a successful partnership with the KSA and its members, and for the value, added to the industry and the KSA through this partnership. [Read more](#)



Better industry support discussed

During November, SAFI joined the Department for Small Business Development South Africa (DSBD), Services SETA, the Small Enterprise Development Agency (Seda) and other stakeholders to discuss better small, medium and micro-enterprise (SMME) support and related government policies. [Read more](#)



WC Local Content and Production Summit and Exhibition on 28 November 2019

Western Cape Government Local Content and Production (LC&P) Summit and Exhibition took place on 28 November 2019 at the Old Mutual Conference Hall in Pinelands, Cape Town, where the COO of SAFI, Bernadette Isaacs, took part in the panel discussion on the implementation of local content. [Read More](#)





Furniture Directory

In order to continue making a difference in the sector and also support our member organisations, we are once again calling on you to sign up to our Industry Database listing. Please list your company by following this link <http://furniture.org.za/furnituredirectory.php>



Proudly South African Membership

SAFI has embarked on an active partnership with Proudly South African to provide opportunities to sustain and grow the local furniture industry. To further strengthen the bond between the Furniture Industry and Proudly South African, we would like to encourage local manufacturers to become members of Proudly South African and reap their benefits. [Read more](#)



Nando's is now the biggest exporter of South African design

The Nando's franchise made a deliberate decision to support South African design five years ago. It went a step further and in May 2018 launched its Portal to Africa – a curated online shopping platform that connects its designers to those interior decorators across the world who are responsible for the decor of the group's restaurants. [Read more](#)

COME JOIN US UPCOMING EVENTS...



You are invited to attend one of these workshops to share your views on the findings of the research and be part of a process to build consensus on the future of the furniture industry that will be mapped in the master plan. [Read more](#)



Decorex Durban: 19-22 March 2020; Decorex
Cape Town: 30 April – 3 May
2020 and Decorex Johannesburg: 6-10
August 2020 [Read more](#)

The 2020 show will take place from 21 to 23 June at
the Gallagher Convention Centre in
Johannesburg. [Read more](#)

Let's recap!

Manufacturing Indaba Western Cape

The Manufacturing Indaba Western Cape took place on 6 November 2019 where a number of speakers took to the stage to speak about industry related topics such as *A new approach to contributing towards a transforming Manufacturing Base* and *The role of financial mechanisms to assist manufacturers*. [Raymond Ellerbeck](#), founder of CO Designs and a former SAFI interim chairman serving on the Board for two years, was part of the panel discussion. [Read more](#)

Outward Selling Mission to Singapore

SAFI has been approved, through the Department of Trade and Industry (dti), to participate in the Outward Selling Mission to Singapore from 24-29 November 2019. Members of SAFI, who showed interest in exporting their products, were represented during the mission. These include Modellers of Antique Furniture (Pty) Ltd, the sole manufacturer for [Classic Revivals](#), [Fechters](#), [Studio Sterling](#), [Zululounge](#) and [Furniture Perfection](#).

SAFI Annual General Meeting 2019

The AGM in September was a highlight on the SAFI calendar and was once again a hybrid of good quality content, networking opportunities, planning for the future and confirming we are on the right track. [Read more.](#)

CAD+T Software Solutions

The Austrian-based CAD+T Software Solutions visited our shores during October. If you missed out on a personal presentation, you can find more about them here: <https://www.cadt-solutions.com/en/>

